

Modern Data Protection



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2020. A year of challenges.

11% growth in global economic uncertainty

Economic impact is driving organizations to think about their IT direction differently

7x rise in Ransomware attacks

More remote end-points and distributed systems increased the surface area of attack

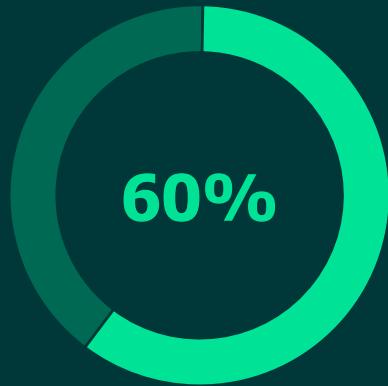
96% of organizations accelerated cloud usage

COVID significantly accelerated cloud adoption to ease on-prem management

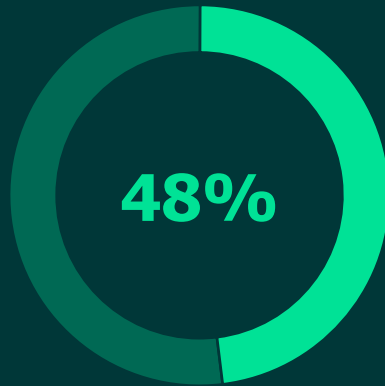
58% of data cannot be recovered

Data protection is struggling to keep up with the acceleration of modern platforms

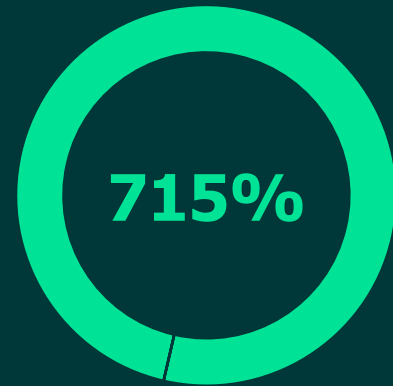
COVID-19 has changed the IT landscape



Cloud Service Growth



SaaS usage acceleration



Increase in Ransomware

96% of all organizations expect to accelerate their cloud investment –
how does this affect data protection?



We have seen two years' worth of

DIGITAL TRANSFORMATION

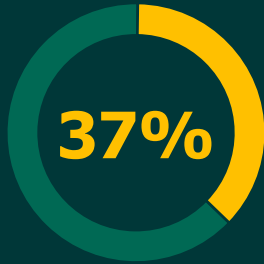
in just two months

Satya Nadella

The reality of legacy backup in today's world

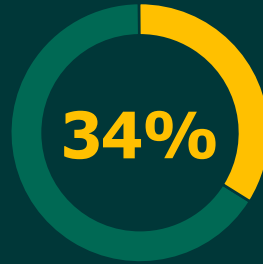
23%

of servers will have
at least one **unplanned** outage

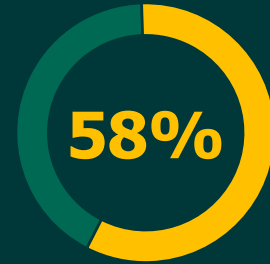


of all backup jobs **fail**

&



of all restore jobs **fail**



failure of recovery

Data protection is struggling to keep up with the acceleration of modern platforms

The real cost of ransomware

Ransomware is no longer a question of **if** but **when**.

\$67,000

average cost per hour of downtime (USD)

50%

percentage of new data not fully protected

\$84,166

average recovery cost per attack (USD)



96% of Veeam customers cut their average ransomware recovery costs **under \$5,000**

76% of Veeam customers have to spend **NOTHING AT ALL**

Ransomware's expanding reach

- Average ransom paid: **170K**
- Average data loss: **35%**
- Total cost of attack: **1.85M**

Extortion on the rise from **3%** in 2020 to **7%** in 2021

<https://secure2.sophos.com/en-us/content/state-of-ransomware.aspx>





The most trusted
provider of **backup,**
recovery and data
management solutions that
deliver **Modern Data Protection**

The promise of modern data protection

Modern backup and recovery

- Meet RPO/RTOs
- Reduce costs and complexity
- Break free from legacy backup



Accelerate Office 365, AWS, Azure, and Google

- Move confidently
- Know your cloud data is protected



Reliable ransomware protection and data security

- Detect, Protect, Recover
- Immutable, air-gapped, tested



App agility with Kubernetes-native backup

- Rapidly deployment
- Protect your modern applications



The clear market leader

83%

of the Fortune 500
trust Veeam with
their data

#1

Market Share
in EMEA and
#2 worldwide

FORRESTER®

“Forrester showcases Veeam
as a market leader in Data
resiliency solutions (Q3 2019)”

200+

Top Industry
Awards

400K+

Customers
worldwide

Gartner®

2021 (5 years in a row): “Gartner
Magic Quadrant for Data Center
Backup and Recovery recognizes
Veeam as a Leader. 2 years as
highest in ability to execute”

Our design strategy



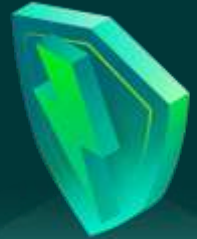
Simple



Flexible

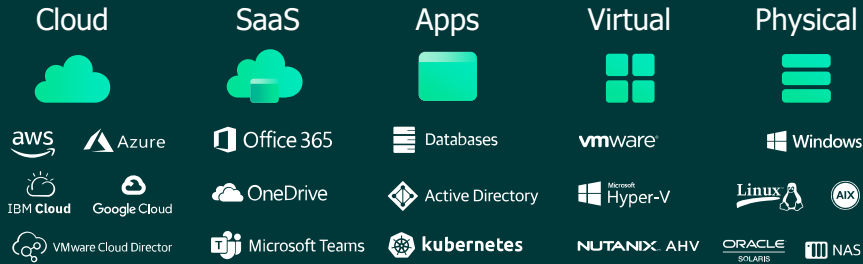


Reliable



Powerful

Veeam Platform



Data Reuse

Disaster Recovery Orchestration

Monitoring and Analytics

Backup and Recovery

Storage, Analytic and Management APIs

On Premises Public Cloud BaaS & DRaaS



Veeam Availability Suite



Veeam Backup & Replication



Veeam Backup *for Microsoft Office 365*



Veeam DR Orchestrator



Kasten K10 by Veeam

Why change now?

The facts are clear; legacy data protection costs time and money while putting your data at risk.



> Modern data protection can give you:

50% lower cost of data Backup and recovery

83% less lost productivity time due to data loss

55% more efficient data protection teams

19% lower storage costs

> With Veeam specifically, you can expect to experience:

25% shorter Backup windows

95% of customers recover from Ransomware with **ZERO** cost

3x 3 times more Backups per day

>55% more recovery point objectives (RPOs) and recovery time objectives (RTOs) met

iGracias!

veeam